

8). VENDOR MEMBERSHIP RENEWAL:

Let us assume:
Total Domestic Vendor= 3000 X 30 HUB = 90000
Approx Renewal Ammount Rs. 600/- Per Vendor
Total Renewal Ammount 90000 X 600 = Rs. 5,40,00,000/-
R.M.A Revenue (2.5%) 54000000 X 2.5% = Approx Rs. 13,50,000/- Per Month

9). R.M.A's Institute Revenue:

Let us assume Fees collected in 1 year = Rs. 96,00,000/- X 30Institute = Approx Rs. 28,80,00,000/-
R.M.A's Revenue (2.5%) Rs. 28,80,00,000 X 2.5% =Approx Rs. 72,00,000/- (Yearly)
Institute Monthly Connission Rs. 72,00,000 / 12 = Approx Rs. 6,00,000/- (Monthly)

TOTAL R.M.A'S MONTHLY REVENUE:

Pariwar1 Card = Approx Rs. 6,87,500/-
Kit Care Service = Approx Rs. 3,75,000/-
Product Sale = Approx Rs. 1,12,50,000/-
Health Care Srevice = Approx Rs. 28,12,500/-
Business Care Service = Approx Rs. 28,12,500/-
Diagnostic Care Service = Approx Rs. 28,12,500/-
Wellness Care Service = Approx Rs. 43,20,000/-
Vendor Membership Renewal = Approx Rs. 13,50,000/-
Institute Course Fees = Approx Rs. 6,00,000/-
Total Monthly Revenue = Approx Rs. 2,70,20,000/-





AN UNIT OF SPACE FOUNDATION
PARISEVA PARIWAR
ULTIMATE DESTINATION OF YOUR QUERY

REGIONAL MARKETING ASSOCIATE

REVENUE

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1). PARIWAR1 CARD:

Total Card Sale from their Domain Network 30 HUB X 25000 = 7,50,000
R.M.A Revenue Rs. 11/- per Card
Total Revenue 7,50,000 X 11 = Approx Rs. 82,50,000/-
Monthly Income 82,50,000 ÷ 12 =Approx Rs. 6,87,500/- Per Month

2). KIT CARE SERVICE:

Let's assume 30 HUB X 250 Kit = 7500 Kit / month
Let's assume Kit Price Rs2,000/- Total Sale 7500 X 2000 = Rs. 1,50,00,000/-
R.M.A Revenue 15000000 X 2.5% = Approx Rs. 3,75,000/- Per Month



3). PRODUCT SALE:

Let's assume Daily sale Rs. 5,00,000/- X 30 HUB = Rs. 1,50,00,000/-
Monthly Sale 15000000 X 30 = Rs. 45,00,00,000/-
R.M.A Revenue (2.5%) 45,00,00,000 X 2.5% = Approx Rs. 1,12,50,000/- per Month

4). HEALTH CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 30 HUB = Rs. 37,50,000/-
Monthly Service Bill Rs. 37,50,000/- X 30 Days = Rs. 11,25,00,000/-
R.M.A Revenue (2.5%) 11,25,00,000 X 2.5% = Approx Rs. 28,12,500/- Per Month

5). BUSINESS CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 30 HUB = Rs. 37,50,000/-
Monthly Service Bill Rs. 37,50,000/- X 30 Days = Rs. 11,25,00,000/-
R.M.A Revenue (2.5%) 11,25,00,000 X 2.5% = Approx Rs. 28,12,500/- Per Month

6). DIAGNOSTIC CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 30 HUB = Rs. 37,50,000/-
Monthly Service Bill Rs. 37,50,000/- X 30 Days = Rs. 11,25,00,000/-
R.M.A Revenue (2.5%) 11,25,00,000 X 2.5% = Approx Rs. 28,12,500/- Per Month

7). WELLNESS CARE SERVICE:

Let's assume 30 HUB generate 30 X 384 = 11520 Appointment Slot
Let's assume Rs. 500 / Slot = 11520 X 500 = Rs. 57,60,000/- Daily
Monthly Service Bill Rs. 57,60,000 X 30 Days = Rs. 17,28,00,000/- Monthly
Hub Revenue (2.5%) 17,28,00,000 X 2.5% = Approx Rs. 43,20,000/- Per Month

